

If this brochure were to perchance fall into the hands of a budding student activist, may you use it wisely to connect with resources and join in with millions of students, past, present, and future, in fighting for Clean Energy, a just society, and a healthy planet.

Here are some of the roles filled by students and youth making this movement a **REALITY**:

#### Campaign Coordinators

Facilitating communication, general planning in check with the grassroots, pooling resources with other groups

#### Environmental Justice Coordinator

Compiling a "power directory" of community struggles and raising awareness of the connection between dirty energy and oppressed communities

#### Web Team

Says it all

#### Media People

Press releases, articles, etc

#### State Coordinators

Keeping the national campaign in touch with local efforts and spreading the good news in your state

#### Campus Point People

Taking advantage of the resources we can give and letting us know what's happening on campus

#### Adopt-A-Windmill Coordinator

Working with campuses towards the purchase of wind energy for their school

#### Material Makers

Bringing action packets, organizing guides, and brochures to a website near you

If you or anyone you know would like to get in touch with any of these people, **join the team**, or just learn more about the campaign and what you can do on your campus...

E-mail [Youthpowershift@seac.org](mailto:Youthpowershift@seac.org) -OR- Call 215-222-4711

[www.youthpowershift.org](http://www.youthpowershift.org)

[youthpowershift@seac.org](mailto:youthpowershift@seac.org)

215-222-4711

Student Environmental Action Coalition

POBox 31909 - Philadelphia, PA 19104-0609

Youth Power Shift aims to institutionalize energy conservation, efficiency, and clean power on our campuses and in our communities by strengthening our grassroots network, organizing tools, and building collective energy.



SEAC, pronounced "seek," is a student and youth run national network of progressive organizations and individuals whose aim is to uproot environmental injustices through action and education. We define the environment to include the physical, economic, political, and cultural conditions in which we live. By challenging the power structure, which threatens these environmental conditions, SEAC strives to create progressive social change on both the local and global levels.



...Brought to you by students and youth working for a more livable tomorrow...

All over the country....

We are raising awareness of the destruction caused by our current energy consumption.

We are defeating the system of greed and imperialism that is influencing our government and degrading our quality of life.

We are building our power and a new energy paradigm.

**Welcome to the Movement**

## THE ISSUE:

The problems associated with our energy systems are widely recognized. The extraction of resources--whether oil under Ogani land in Nigeria, natural gas through the Camisea pipeline in Peru, uranium from indigenous land in the Southwest, or coal from mountain top removal projects in Appalachia--is enormously destructive and harmful for the workers and the communities where it takes place.

When the energy is produced, whether through radioactive nuclear cooling towers, pollution spewing smokestacks disproportionately sited in communities of color, or enormous hydro projects that flood critical ecosystems and forcibly displace residents, the destruction continues. Finally, the global climate is being altered at a rate that is wrenching ecosystems from their natural order. At every step in the process, the needs of the local environment and community are ignored in the pursuit of power and profit. It is campuses, governments, and other institutional energy consumers that drive the direction of much of this energy production; it is these institutions that should be driving the transition to a sustainable future.

## THE SOLUTION:

There is a *plethora* of ways to **SHIFT THE POWER** on your campus in the fight for greener, more responsible institutions:

- Find out where your energy comes from and spread the news
- Support community struggles for Environmental Justice
- Conduct an energy audit of your institution
- Make an emissions reductions pledge
- Engage in energy conservation and efficiency measures
- Integrate Green Building standards for new building projects
- Transition to cleaner transportation
- Buy pollution free energy from a clean energy supplier
- Install on-site solar panels or wind power

## So... What do I Do Now???

- Check out the **RESOURCES** we have at [www.youthpowershift.org](http://www.youthpowershift.org): Speakers, Guides, Conferences, Advice, and other students in your region and predicament— working for clean energy.
- **Get plugged in:** Drop us an email, or give us a call to let us know what you're doing, or want to do, to shift the energy systems on your campus or in your community. [youthpowershift@seac.org](mailto:youthpowershift@seac.org)
- **Share** your resources with Youth Power Shift through list serves, newsletters, and conference calls galore!
- **Distribute** this flyer and let other folks know that a *whole network* full of resources is out there.
- **Adopt- A- Windmill:** Run a fundraiser, push your administration, or start a campaign to increase student fees on campus to purchase wind energy blocks through our SEAC Adopt-A-Windmill campaign. [laura.mcilvain@newwindenergy.com](mailto:laura.mcilvain@newwindenergy.com)  
[www.newwindenergy.com](http://www.newwindenergy.com)
- Take on a role and Help to coordinate the national campaign: **Empower others** to work for energy justice!

Youth Power Shift is a network of over 60 colleges, universities and high schools. We are **united** with organizations that are **combating** climate change, **struggling** for environmental justice, and **pressing** for new energy solutions. In spite of the Bush Administration's attempts to re-fuel our dependence on dirty technologies, students and youth are organizing themselves and **leading the way towards a clean energy revolution.**

YOUTH POWER SHIFT WORKS IN SOLIDARITY WITH THE FOLLOWING STUDENT AND YOUTH ORGANIZATIONS:

Climate Justice Corp  
Sierra Student Coalition  
California Student Sustainability Coalition  
The Climate Campaign  
Mass. Climate Action  
Sustain US  
ECO-Northeast

Greenpeace Clean Energy Now! ([www.cleanenergynow.org](http://www.cleanenergynow.org)) is an official partner of Youth Power Shift.

